



## **Privacy Policy**

Thank you for visiting the Powder King Mountain Resort, Inc. This privacy policy tells you how we use personal information collected at this site. Please read this privacy policy before using the site or submitting any personal information. By using the site, you are accepting the practices described in this privacy policy. These practices may be changed, but any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the privacy policy whenever you visit the site to make sure that you understand how any personal information you provide will be used.

Note: The privacy practices set forth in this privacy policy are for web sites within the Powder King Mountain Resort, Inc. portfolio. If you link to other third party web sites, please review the privacy policies posted at those sites. Powder King Mountain Resort, Inc. is not responsible for how data or information is treated/handled by any third party web site that is linked to from our sites.

### ***Commitment to data security***

your personally identifiable information is kept secure. Only authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from our sites allow you to opt out of further mailings.

Powder king mountain resort, Inc. will never sell trade, rent, exchange or otherwise share your personal information with any other person, company or organization.

### ***Your privacy***

Powder King Mountain Resort, Inc. respects your privacy and pledges to maintain the confidentiality of your personal information. All personal information you share with us is maintained in accordance with the personal information protection and electronic documents act (2000). References to Powder King Mountain Resort, Inc. may include its affiliates, depending on the context. For questions regarding our privacy policy please express this in writing to: Privacy Policy, Powder King Mountain Resort, Inc. P. O. Box 487 Mackenzie, BC V0J 2C0.

### ***Legal obligation of information release***

Powder King Mountain Resort, Inc. will release any information that is required to be released by law or court order. In exceptional circumstances it may be necessary that we disclose your personally identifiable information if we believe, in good faith, that disclosure is otherwise necessary or advisable to protect advantage of the ski resort's interests. We will seek to ensure that any proposed disclosure is required in the circumstances and then ensure that we disclose only the information that is required.

### ***Use of your information***

Powder King Mountain Resort, Inc. obtains most of our information through the signing of liability waivers and completion of rental agreement and special event forms. With your consent we may also obtain personal information about you from third parties. This may include parents, guardian, coaches or whoever is registering you in a club or group program and paying for your registration. Use of your personal information for any purpose other than those outlined or the release of such information by parties outside of Powder King Mountain Resort, Inc. or its affiliates will take place only under the following circumstances:

(a) when you give consent – we will disclose your personal information when you have given consent.

Under no circumstances do we sell participant or personal information to others. Please note that we will not share health information that may have been provided in connection with a program, program withdrawal or request for refund. With your consent, we may use certain information to provide you with information about Powder King Mountain Resort, Inc. and its affiliates and programming. This consent is optional and you can decide to withdraw it at any time. Information collected by Powder King Mountain Resort, Inc. about its users



is used internally by authorized employees of Powder King Mountain Resort, Inc. for following reasons: to process payment, register you in the program of your choice, update you when required of any possible changes of the planned services at Powder King Mountain Resort, Inc., determination of those areas, features, and services that are valued the most and found most helpful. Also, we collect information to determine the appropriate participation in the activities and services provided at the Powder King Mountain Resort, Inc. and on our site.

### ***Securing your information***

The Powder King Mountain Resort, Inc. website uses sophisticated security and safeguard measures to protect users' information. One such measure is our use of secure server software (ssl), to ensure that your credit card will be protected against fraudulent use while on our site.

### ***Collection of information***

We collect personally identifiable information, like names, postal addresses, email addresses, etc., when voluntarily submitted by our visitors. The information you provide is used to fulfill you specific request. This information is only used to fulfill your specific request, unless you give us permission to use it in another manner, for example to add you to one of our mailing lists.

### ***Cookie/tracking technology***

The site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the site, and understanding how visitors use the site. Cookies can also help customize the site for visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties.

### ***Distribution of information***

We may share information with governmental agencies or other companies assisting us in fraud prevention or investigation. We may do so when: (1) permitted or required by law; or, (2) trying to protect against or prevent actual or potential fraud or unauthorized transactions; or, (3) investigating fraud which has already taken place. The information is not provided to these companies for marketing purposes.

**Thank you for your support at Powder King Mountain Resort, Inc.**

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