

# PRESS RELEASE

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**POWDER KING**  
MOUNTAIN RESORT



@JordanDemeulemeester

## POWDER KING

*Lives up to its name.*

Those who have visited say that it's the best riding they've experienced and they don't plan on telling anyone about it. It's the whisper of the North.

### **POWDER KING DELIVERS**

Nestled alongside Highway 97 high up in the Rocky mountains, is Powder King (PK); a hidden ski hill gem; a diamond in the rough.

Developed in pristine boreal forest, PK is becoming a four season multi recreational resort that receives an enormous 41 ft of annual champagne powder.

PK has recently received a \$1 million grant to upgrade the day lodge at the base of the mountain by winter season 2022-2023; along with the construction already under way of a new condo residence, this diamond in the rough is poised to really shine.

PK is ready to welcome investors on board to bring the resort to another dimension as we aspire to build a new ski hill hotel.

### **THE OWNERS, JIM & HIEDI SALISBURY**

"Back 15 years ago when we first bought this place, my wife Heidi would say 'what if it doesn't snow this season?'" Salisbury reflects. "Two years in, and 15 years later, she has never spoken those words again."

*Come experience the 10 best powder days of your life.*

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